



CONFERENCE TEAM

CHIEF PATRON

Dr. K. K. Beuria

CONVENOR

Dr. Ananya Roy Pratihar

CO-CONVENORS

Dr. Badal B. Rath

Prof. Supratim Pratihar

COORDINATORS

Dr. Surya Dev – Finance

Prof. S. K. Baloo – Decision Science

Dr. P. C. Dash – Marketing

Dr. S. Choudhury – Human Resource

THEME

The 2026 IMIS International Conference on Business & Geopolitics (ICBGP-2026) invites abstracts and full papers exploring the evolving intersections of business, geopolitics, and global power. Submissions should demonstrate clear research questions, strong theoretical grounding, rigorous methodology, and meaningful scholarly contribution. Interdisciplinary and comparative perspectives are encouraged

CONFERENCE TRACKS:

- Geopolitics and the Global Economy Culture, Governance, and Power
- Human Resources and Ethical Transformation
- Global Marketing and Brand Strategy
- Global Finance and Investment
- Data, Technology, and Strategic Decision-Making
- Literary Narratives & Geopolitical Imaginaries



ICBGP 2026

INTERNATIONAL
CONFERENCE
ON

Business & Geopolitics
(ICBGP-2026)

3-4 April 2026

For more Details, scan -





ABOUT IMIS BHUBANESWAR

Established in 1995, the Institute of Management & Information Science (IMIS), Bhubaneswar, is an autonomous, AICTE-approved PGDM institution and a leading centre of management education in eastern India. Offering specialisations in Marketing, Finance, and Human Resource Management, Social Science IMIS blends academic rigour with strong industry and research orientation.

Its interdisciplinary and experiential pedagogy integrates case-based learning, live projects, simulations, and technology-enabled classrooms. With active research initiatives, corporate partnerships, executive training, and international collaborations—including affiliation with AMDISA—IMIS fosters globally aware, ethically grounded, and industry-ready management professionals.

ABOUT THE CONFERENCE

Institute of Management and Information Science (IMIS) Bhubaneswar is organizing the 3rd International Conference on Business & Geopolitics (ICBGP-2026): Global Strategies in a Changing World Order, a dynamic platform uniting scholars, policymakers, and industry leaders to dissect the co-constitutive bonds between commerce and global power.

In an era marked by Russia's invasion of Ukraine, U.S.-China rivalries, Middle East escalations, and Donald Trump's return to the U.S. presidency amplifying protectionism and H-1B disruptions, business transcends economics to become a terrain of influence, supply chain fragmentation, and tech-driven statecraft in AI, semiconductors, and beyond.

Set for 3-4 April 2026, this hybrid conference probes how volatile business-geopolitics interactions challenge globalization's "flat earth" myth, drawing on colonial ambiguities to illuminate unpredictable futures of solidarity, exclusion, and transformation.

IMPORTANT DATES:

- 15 March 2026: Extended Abstract Submission Deadline
- 17 March 2026: Extended Abstract Acceptance Notification
- 20 March 2026: Early Bird Registration Deadline
- 24 March 2026: Full Paper Submission Deadline (Optional)
- 27 March 2026: Late Registration Deadline
- 3 & 4 April 2026: Conference Dates

